

CANADIAN NURSES FOUNDATION  
NIGHTINGALE  
GALA

Thursday, May 11th, 2017  
Shaw Centre Ottawa



2 0 1 7  
SPONSORSHIP  
OPPORTUNITIES

*Invest in nurses. See the difference in health care.*

*Celebrating 150 Years of Diversity in Nursing  
From the Battlefield to the Bedside - and so much MORE!*

Thanks to YOUR support, nurses today are highly trained, well-educated critical thinkers who contribute to the health and wealth of our country, providing much-needed care where and when it is needed. Join us in celebrating 150 years of diversity in nursing by supporting nurses, YOUR front-line health care.

Over the past six years, YOU have contributed more than \$750,000 from Gala proceeds to support nurses across Canada. But so many more need your support to help meet our changing health care priorities, such as:

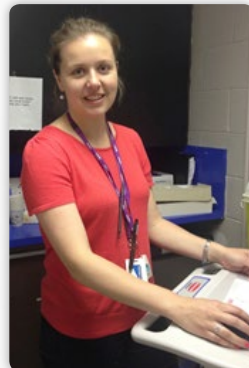
- Indigenous nurses
- Nurse specialists in mental health, seniors' health care, cancer patients
- Community health nurses

**For every award, there are four more worthy applicants who are not funded.** Your sponsorship today can help ensure smarter, better, and more cost-effective health care for all Canadians!

Thanks to your generosity, nurses are making a difference! As we celebrate Canada's 150th birthday, we celebrate nurses 'from the Battlefield to the Bedside' helping Canadians lead healthy and prosperous lives!



Desiree Petawabano Tenasco,  
TD Aboriginal Nursing Fund  
Recipient



Gillian Strudwick,  
Dr. Kathryn J Hannah Nursing  
Informatics Award Recipient

Nurses like Desiree Petawabano Tenesco, a First Nation Cree and Algonquin nurse from Quebec, who plans to return to her home community as a diabetes community health educator. Or Gillian Strudwick, a nurse who is researching information technology to improve delivery of mental health care in Canada.


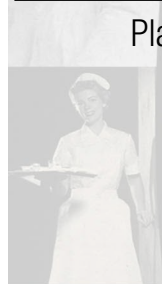

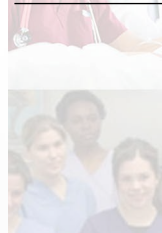
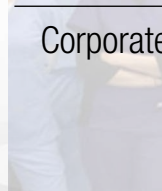
**For more information, call Annette Martin  
613-680-0879 x 223 or [amartin@cnf-fiic.ca](mailto:amartin@cnf-fiic.ca)**

Canadian  
Nurses  
Foundation



Fondation des  
infirmières et  
infirmiers du Canada

# SPONSORSHIP OPPORTUNITIES

 <p><b>Presenting Sponsor</b>  <b>\$25,000</b></p>	<ul style="list-style-type: none"> <li>• Exclusive sponsorship opportunity</li> <li>• Sponsor name/logo in pre/post event media &amp; Gala invitation</li> <li>• Opportunity to host the Canadian Nurses Foundation Board Members and/or VIP guests at your table</li> <li>• Speaking opportunity during the program (length and content of comments to be approved by CNF)</li> <li>• Priority table assignment</li> <li>• Recognition from the podium during Gala event</li> <li>• Full page corporate ad in Gala program *</li> <li>• Sponsor name/logo on the CNF event web page with a hyperlink to your website</li> <li>• Sponsor name/logo on event signage</li> <li>• Sponsor name/logo listed in the Canadian Nurse journal (distribution - 145,000 nurses)</li> <li>• Sponsor name/logo in the Gala program</li> <li>• Sponsor name/logo in event PPT</li> <li>• Sponsor name/logo sign at your table</li> <li>• Includes TWO tables of 10</li> </ul>
 <p><b>Platinum Sponsor</b>  <b>\$15,000</b></p>	<ul style="list-style-type: none"> <li>• Priority table assignment</li> <li>• Recognition from the podium during Gala event</li> <li>• Half page corporate ad in Gala program *</li> <li>• Sponsor name/logo on the CNF event web page with a hyperlink to your website</li> <li>• Sponsor name/logo on event signage</li> <li>• Sponsor name/logo listed in post-event media including the Canadian Nurse journal (145,000 nurses)</li> <li>• Sponsor name/logo in Gala program</li> <li>• Sponsor name/logo in event PPT</li> <li>• Sponsor name/logo sign at your table</li> <li>• Includes ONE table of 10</li> </ul>
 <p><b>Gold Sponsor</b>  <b>\$10,000</b></p>	<ul style="list-style-type: none"> <li>• Priority table assignment</li> <li>• Recognition from the podium during Gala event</li> <li>• Quarter page ad in Gala program *</li> <li>• Sponsor name/logo on the CNF event web page with a hyperlink to your website</li> <li>• Sponsor name/logo on event signage</li> <li>• Sponsor name/logo listed in post-event media including the Canadian Nurse journal (145,000 nurses)</li> <li>• Sponsor name/logo in Gala program</li> <li>• Sponsor name/logo in event PPT</li> <li>• Sponsor name/logo sign at your table</li> <li>• Includes ONE table of 10</li> </ul>
 <p><b>Silver Sponsor</b>  <b>\$5,000</b></p>	<ul style="list-style-type: none"> <li>• Sponsor name/logo on the CNF event web page</li> <li>• Sponsor name/logo on event signage</li> <li>• Sponsor name listed in the Canadian Nurse journal (145,000 nurses)</li> <li>• Sponsor name/logo in Gala program</li> <li>• Sponsor name/logo in event PPT</li> <li>• Sponsor name/logo sign at your table</li> <li>• Includes ONE table of 10</li> </ul>
 <p><b>Corporate Table Sponsor</b>  <b>\$3,000</b></p>	<ul style="list-style-type: none"> <li>• Sponsor name listed as Corporate Table Sponsor in Gala program</li> <li>• Sponsor name listed in event PPT</li> <li>• Sponsor name/logo sign at your table</li> <li>• Includes ONE table of 10</li> </ul>

\*artwork to be supplied by the sponsor in a format specified by CNF and delivered by the deadline set by CNF