

Canadian
Nurses
Foundation



Fondation des
infirmières et
infirmiers du Canada

FORESIGHT IS
2020



VISION
2020

2020 ANNUAL REPORT

cnf-fiic.ca

*20 Big Ideas to Shape the Future
of Canadian Health Care*



YOUR DONATIONS SUPPORTING NURSING
EDUCATION, CERTIFICATION, AND RESEARCH



Nursing Education \$226,950

.....

Certification \$11,470

.....

Research \$53,000

BUILDING HEALTHIER COMMUNITIES

32

Baccalaureate

13

Masters

14

PhD

2

Internationally
Educated Nurses

7

Indigenous nurses
funded

TD READY CHALLENGE INDIGENOUS NURSE & YOUTH DIABETES
& MENTAL HEALTH CARE RESEARCH PROGRAM



“As a proud Two-Spirit Métis Registered Nurse, I know first-hand how harsh the current health system can be on Indigenous youth. That is why I am contributing to resiliency based research which up lifts our Indigenous youth rather than supresses them.” -Jessy Dame

CNF’s Nightingale monthly donors are helping nurses like Jessy make a difference! www.foresight2020.ca

SUPPORTING NURSES TO SUCCEED

237

scholarship applications

61

nursing education scholarships

21

nursing certification awards

FORESIGHT 2020 CAMPAIGN

CNF’s campaign highlights 20 of the most significant issues impacting the future of Canadian health care, and the role nurses play in shaping health outcomes across Canada.

14 new scholarships established. Areas of focus include:



Aging & Seniors Care



Nursing Shortage & Healthcare Funding



Gender Diversity



Indigenous Health



Chronic Disease



Home Care

CNF's COVID-19 Fund for Nurses



Founding Donor



Founding Sponsor

WITH YOUR HELP, CNF'S COVID-19 FUND IS SUPPORTING:

- Mental health support for nurses during this COVID-19 pandemic
- Nurses with the evidence, skills and training they need to better navigate COVID-19
- Development and sharing best practices for future pandemics
- New research scholarships in critical care and pandemic response
- **\$450K+** in donations
- **20+ partners**, including Weston Family Foundation, Rio Tinto, Pandora, Canada Protection Plan, Aramark, Honibe, Neostrata, Elite Tax Service, Cat's Craft Corner and more
- Supporting initiatives and research:
 - » **Nursing the Future** - a virtual network supporting new nurses entering practice during the pandemic
 - » **Nurses' Voices** - a unique video and audio series giving nurses a voice during these unprecedented times
 - » **PPE study** to better understand the impact of prolonged PPE use on nurses' skin.
 - » **Development and sharing of best practices for future pandemics** – an international collaborative research study to identify the impact of COVID-19 on advanced nursing practice
 - » **New research scholarships** in critical care and pandemic response



CNF NIGHTINGALE MASKERAIDE

A VIRTUAL CELEBRATION OF NURSES

20 MASKERAIDE 20

HOMMAGE VIRTUEL AU PERSONNEL INFIRMIER



CNF's first-ever Nightingale MaskerAide Virtual Gala raised over

\$100,000 FOR NURSES

WELCOMED OVER
600 ATTENDEES

from across Canada creating a national stage for the CNF Nightingale MaskerAide for the first time in our gala's **10-year history**.



Notable figures and dignitaries appeared to offer messages of hope and thanks to nurses, including **The Honourable Patty Hajdu, Canada's Minister of Health**

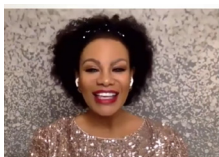
THANK
YOU



Recognized over **100 nominated nurses** nationwide, as part of CNF's Thank A Nurse campaign.



Gala hosted by Bell Media ETALK host, **Traci Melchor**



Special performances thanks to **TikTok superstar Notorious Cree**, **Canadian icon Serena Ryder**, **AGT finalist Roberta Battaglia**



15M

media impressions, including coverage in Breakfast Television Toronto, CP24, ETALK,CTV Montreal, CBC Ottawa and features in Style.ca, and Toronto Star



Top 10

trending in Twitter



470K

social media impressions



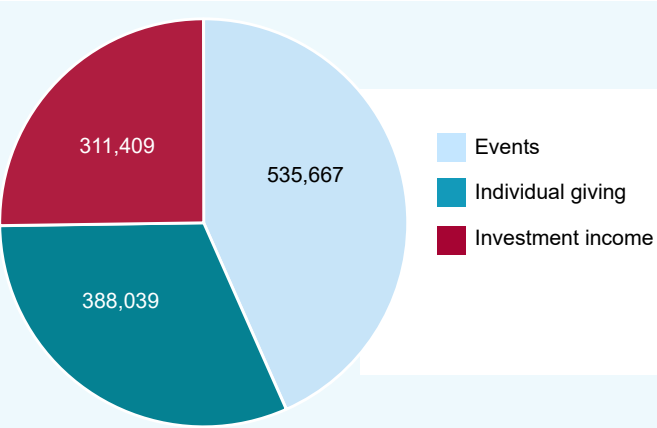


FINANCE

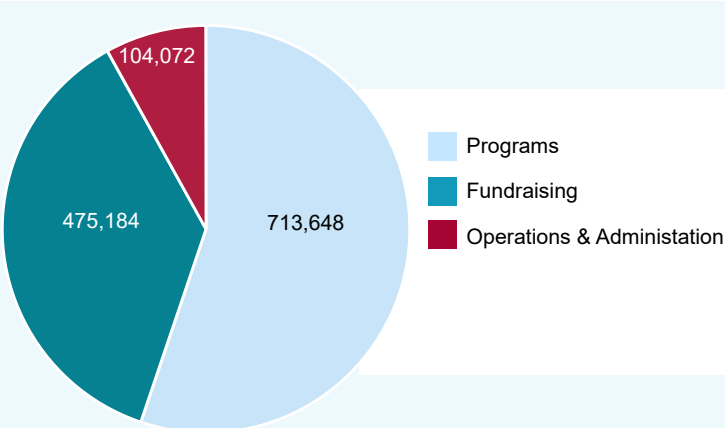
BALANCE SHEET	31 DEC 20	31 DEC 19
CURRENT ASSETS		
Cash	230,983	127,079
Accounts Receivable	165,336	72,319
Prepaid Expenses	18,268	31,256
	414,587	230,654
Investments	5,914,709	5,819,167
	5,914,709	5,819,167
Total Assets	6,329,296	6,121,821
CURRENT LIABILITIES		
Accounts Payable and accrued liabilities	240,472	61,413
Deferred contributions	354,889	205,000
	595,361	266,413
NET ASSETS		
Unrestricted	110,377	92,696
Internally restricted	1,459,765	1,707,790
Endowment funds	4,163,793	4,054,922
	5,733,935	5,855,408
TOTAL LIABILITIES AND NET ASSETS	6,329,296	6,121,821

INCOME STATEMENT	31 DEC 20	31 DEC 19
REVENUE		
Scholarship Fund	117,258	207,865
Endowment	117,370	102,906
General Fund	153,410	67,413
Events	535,667	219,790
Investment Income	311,409	174,180
	1,235,114	772,154
EXPENSES		
Fundraising	475,184	284,144
Operations and administration	104,072	106,130
Programs	713,648	516,539
	1,292,903	906,813
SURPLUS (DEFICIT)	-57,789	-134,659

SOURCES OF REVENUE



USE OF RESOURCES





Claire Betker, CNF Chair

A Year Like No Other

No one ever imagined that 2020 would bring with it a global pandemic changing the lives of countries, communities, organizations and people. Highlighted however, was the critical role nurses played and continue to play in keeping us, our families, and our loved ones safe.

The Canadian Nurses Foundation, like many other organizations, pivoted to remote working, a rethinking of the just recently launched Foresight is 2020 campaign, but most importantly the establishment of the Covid-19 Fund for Nurses. A fund that was started in response to the outpouring of support from Canadians across the country who wanted to help nurses at the frontline battling an ever- increasing threat to our health care system and people's lives.

Through the generosity of over more than 100 partners and individual donors, CNF has been able to support amazing nursing initiatives from helping newly graduated nurses' transition to practice amidst a pandemic, to providing a forum where nurses could share their stories and learnings during a time their physical and mental well being were challenged on a daily basis.

And finally, CNF was thrilled to bring together nurses from across the country for its very first virtual Nightingale Gala to celebrate and honor those very nurses working tirelessly to keep us safe. What an amazing opportunity to stand together and pay tribute to nurses and the nursing profession.

Nurses will continue to play a critical role as we recover from this unprecedented time, helping with the immunization of millions of Canadians, to working with individuals and families who have experienced trauma, grief, and loss. Let's continue to stand together to honour and support the nurses of Canada for their unwavering care and commitment.



Christine Rieck Buckley ,
CNF CEO