

Canadian
Nurses
Foundation



Fondation des
infirmières et
infirmiers du Canada

Soutenez le parcours :
Des communautés plus fortes
De meilleures connaissances

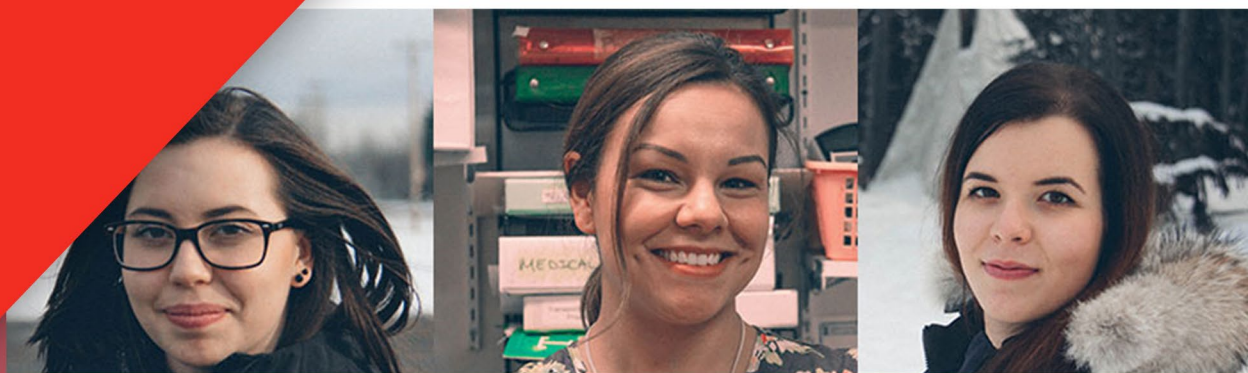


Support the Journey:
Stronger Communities
Greater Knowledge

REVIEW 2017

*Stories of success,
inspiration and health*

2017 Annual Report



www.supportthejourney.ca

CNF SUPPORTING INDIGENOUS NURSING EDUCATION AND RESEARCH

TD Aboriginal Nursing Fund	\$50K
Roasters Indigenous Nursing Fund	\$15K
Charles Frederick Fell Charitable Fund Indigenous Nursing Award	\$4,625

BETTER INDIGENOUS HEALTH IS WITHIN REACH

7

Baccalaureate

2

Masters

3

PhD

1

Research

Mary Smith, TD Aboriginal Award recipient participated in Research Canada's Indigenous Health Research Caucus Day

SUPPORTING INDIGENOUS NURSES TO SUCCEED

PROFESSIONAL DEVELOPMENT

- 9

Indigenous nursing certification awards
- 2

Indigenous nurses funded to attend the Dorothy Wylie Health Leaders Institute



"THE JOURNEY" FILM DOCUMENTARY, PRODUCED BY VLYTE MEDIA AND SPONSORED BY TD LAUNCHED

- ▶

12,193 views
- ▶

viewed in USA, Denmark, Australia, Israel, Netherlands, UK
- ▶

advertised July and October in Toronto's downtown corporate district and key transit including TTC and Go-Train system:
 - Full Page ad + Full page Editorial in the July issue of On-The-Go Magazine
 - 11,160 x 10 second commercials on 10 screens in The PATH
 - 91,500 x 10 second commercial spots on 82 screens in the International Newsstand Network, across the GTA



STORIES

One out of 4 Canadian women will be diagnosed with breast cancer and 1 in 30 will die of it. However, if diagnosed early, breast cancer is preventable and has an excellent survival rate. As of November 2016, 40,081 Syrian refugees have migrated to Canada. Research shows that women from ethnocultural minority groups have a higher prevalence of advanced breast cancer, a lower 5-year survival rate, and a higher rate of breast cancer mortality than women from mainstream ethnocultural groups. This influx of refugee women coming to Canada is likely to affect the delivery of healthcare services, particularly oncology care related to breast cancer.

Dr. Louise Racine and her team hope to understand Islamic/Muslim immigrant and refugee women's access to and utilization of early breast cancer detection strategies like breast self-examination (BSE) and mammography. Thanks to your support, Louise's research hopes to improve oncology care in Canada for women - and save lives!



Louise Racine, STTI research award recipient



Joanna Fraser, Roasters Foundation Indigenous Nursing Fund award recipient

Joanna became a community nurse over 30 years ago with the desire to promote social justice and wellness within Indigenous populations.

My interest in the complex issues of discrimination and colonization was piqued at an early age in part by my family's experiences during the independence movement in Kenya East Africa. I spent the first 15 years of my career working as a community nurse in the north end of Vancouver Island and Haida Gwaii B.C., where I gained a deep appreciation for the experiences and perspectives of Indigenous people.

Through Joanna's doctoral research, she hopes to share the work she has done in a way that is useful to others who want to promote change and wellness for Indigenous communities.

Joanna's dedication to cultural safety and relational practice has inspired countless students and has been instrumental in shifting BC's nursing culture to promote a health-care system that is culturally safe and prioritizes Indigenous Health.

Thanks to your support, Mary directed her learning and studies to furthering understanding of the stories that bring learning and awareness of Indigenous knowledge, culture and health care in relation to Chronic Kidney Disease and End Stage Renal Disease.

At one time, I would have never have dreamed that I would be a nurse who would go on to being enrolled in a PhD program! I remember at the age of 16 struggling, living in a house with one room and without electricity and water and taking risks that could have put me in a dark place. "Already I have listened to incredible stories that speak to the significance of history in shaping the ways things are today. I reiterate nursing has the power to make the world a better place but this all starts in your own community. But I could not do this enormous work without the help of the CNF TD Aboriginal Nursing Fund and for this I am extremely thankful!"



Mary Smith, TD Aboriginal Nursing Fund PhD award recipient

CNF
2017

Invest in nurses.
See the difference
in healthcare.

1775



Likes on Facebook – Up **11%** from 2016

3753



Followers on Twitter – up **26%** from 2016

7,614,600



“The Journey” OntheGo 10 second commercials viewed

FUNDING RESEARCH

- CCNA
- Mental health
- STTI
- Indigenous nursing

251

scholarship applications

16

Indigenous nurses funded

YOUR DONATIONS PROVIDING **\$322,500** IN SCHOLARSHIPS



EDUCATING NURSES

- ▶ Providing over **\$18,000** in certification awards
- ▶ Funded **\$8250** for 2 Indigenous nurses to attend the Dorothy Wylie Health Leaders Institute
- ▶ Providing **77** scholarships

CNF'S 7TH ANNUAL NIGHTINGALE GALA

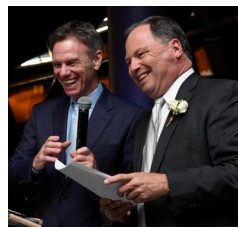
- Celebrated CNF's One Million in One Year campaign raising funds for Indigenous nursing education and research
- Raised over **\$110,000** towards nursing scholarships and research grants
- Launched “The Journey” documentary profiling three Indigenous nurses and CNF award recipients.



Honorary Chair –
Madeleine Keteskew
Dion Stout



Lead Sponsor Johnson &
Johnson –
Lesia Babiak



MC – Don Martin, CTV
and Auctioneer,
Michael O'Byrne, CTV



CNF Chair and Gala Co-
Chair, Rachel Maillet
Bard and Gala Co-Chair,
Kathleen MacMillan



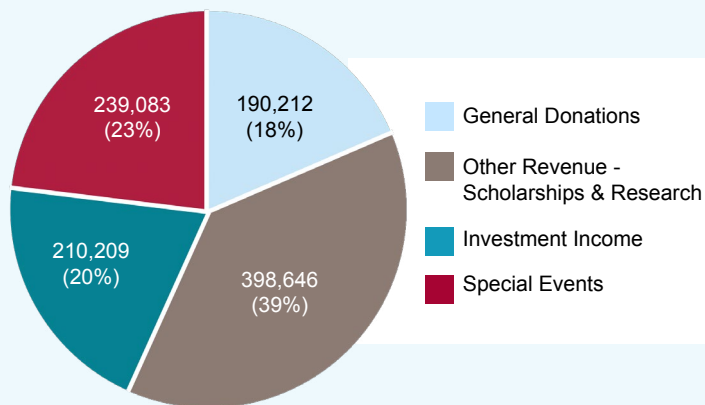


FINANCE

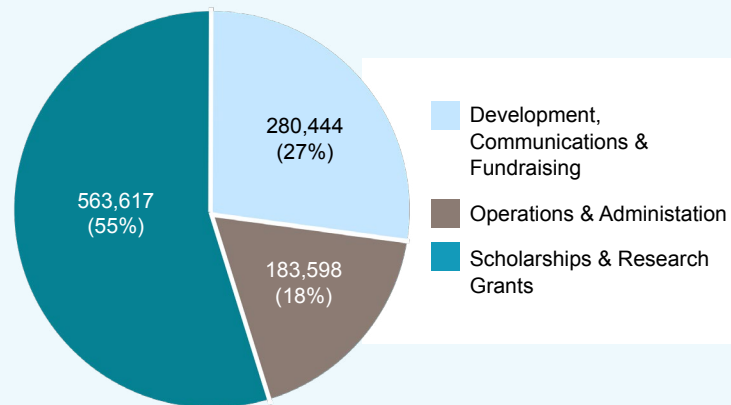
BALANCE SHEET	31 DEC 17	31 DEC 16
CURRENT ASSETS		
Cash	-	84,148
Accounts Receivable	92,593	83,290
Prepaid Expenses	12,142	11,498
	104,735	178,936
Investments	5,918,277	5,710,967
Property and equipment	-	3,199
	5,918,277	5,714,166
Total Assets	6,023,012	5,893,103
CURRENT LIABILITIES		
Accounts Payable and accrued liabilities	57,014.00	46,840.00
Deferred contributions	25,000	5,000
	82,014	51,840
NET ASSETS		
Unrestricted	25,144	141,368
Invested in property and equipment	-	3,199
Internally restricted	1,675,279	1,638,510
Endowment funds	4,240,575	4,058,184
	5,940,998	4,058,185
TOTAL LIABILITIES AND NET ASSETS	6,023,012	5,893,102

INCOME STATEMENT	31 DEC 17	31 DEC 16
REVENUE		
Scholarship Fund	141,600	176,438
Endowment	210,993	1,000,076
General Fund	254,074	265,633
Events	239,083	245,295
Investment Income	192,401	158,178
	1,038,151	1,845,620
EXPENSES		
Fundraising	280,444	320,309
Operations and administration	183,598	99,118
Programs	563,617	624,473
	1,027,659	1,043,900
SURPLUS (DEFICIT)	10,492	801,720

SOURCES OF REVENUE



USE OF RESOURCES





Dr. Jim Robblee, CNF Chair



*Christine Rieck Buckley ,
CNF CEO*

Dare to Dream!

Many of you have now learned about the plight Indigenous communities face across our country. Through the Truth and Reconciliation Commission, Canadians have now increased their awareness and understanding of the challenges these people face on a daily basis. This past year, CNF continued its commitment to raise one million dollars for Indigenous nursing education and research. Why you ask? Because Indigenous nurses are often the first point of contact and only health care providers in Indigenous communities and are critical to patients and families leading healthier and happier lives.

As part of this commitment and through the support of TD, CNF and Vlyte Media created The Journey, a twenty- minute documentary featuring three Indigenous nurses in their quest through education to better their communities. We hope this documentary, viewed over 12,000 times across the world, has helped and will continue to help people everywhere support Indigenous nurses advance their education to help create vibrant and healthy communities!

It has also been a great year of support from new donors. Through their generosity, CNF was able to launch 5 new scholarships and awards, one at the undergraduate level and four at the graduate level- amazing!!! CNF's research partnerships have also helped support new nurse researchers this year focusing primarily on elder care and dementia. As a partner in the Canadian Consortium for Neurodegeneration in Aging, CNF continues its commitment to ensuring nurses are a part of the solution facing seniors and their families challenged with cognitive impairment.

This year in review will highlight many other wonderful stories, of nurses, who work tirelessly to ensure that Canadians live as healthy and happy a life as possible! CNF and its board of directors, thanks all of it donors, sponsors, volunteers and staff that have helped make this another amazing year. A year that has helped nursing students and nurses advance their education and dare to dream!