

FROM SHIFT TO SPOTLIGHT

An Evening of Inspiration & Impact

SPONSORSHIP OPPORTUNITIES

SEPTEMBER 22, 2026
WINNIPEG, MANITOBA



Canadian
Nurses
Foundation



Fondation des
infirmières et
infirmiers du Canada

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Stronger Together: A National Moment

On September 22, Canadian Nurses Foundation (CNF) will host From Shift to Spotlight: An Evening of Inspiration & Impact at Canadian Nurses Association (CNA) Biennial Conference — Canada's largest gathering of nursing leaders.

CNA and CNF were founded together with a shared vision to advance nursing and strengthen healthcare in Canada. Today, CNA leads national advocacy and professional standards, while CNF fuels philanthropy to fund nursing education, research, leadership development, and workforce sustainability.

This event marks a powerful reunion of purpose.

By bringing CNA's national leadership platform together with CNF's philanthropic impact, we are uniting advocacy and investment at a critical time for healthcare. Together, we are amplifying support for nurses — from students to executives — and strengthening the future of nursing across Canada.



"Partnerships are what make real change possible. By working together with nurses, communities, and organizations, we at the

Canadian Nurses Foundation can amplify our impact—supporting nursing education, research, and care so nurses and patients alike can thrive."

Chris McGarvey

CEO, Canadian Nurses Foundation



"Nursing is the backbone of Canada's health system, and when we come together — across organizations, backgrounds, generations,

and roles — we reaffirm our shared commitment to build a more equitable, innovative, and trusted health system for every person in Canada."

Dr. Valerie Grdisa

CEO, Canadian Nurses Association



Farah Elgaweesh
Baccalaureate, Alberta



Alexis Ross
Accelerated Baccalaureate
Manitoba



Charlon Comora
Baccalaureate
New Brunswick



Anastasiya Stackaruk
Practical Nurse Diploma
Ontario



Daniel Stuart
Master, Alberta



Amy Rowe
Master, Ontario



Together. In Person. Greater Impact.

After years of extraordinary strain on the healthcare system, nurses continue to lead with purpose, innovation, and compassion.

For the first time since 2018, nurses, nurse executives, nursing students, policymakers, researchers, educators, donors, and partners from across Canada will gather face-to-face — not just to reconnect, but to celebrate, inspire, and shape the future of healthcare.

From Shift to Spotlight

will be a dynamic evening of recognition, entertainment, and connection.

GUESTS CAN EXPECT:

- **Celebrating Nurse Leaders:** Honouring outstanding nurses for leadership, specialty innovation, and excellence through the CNA awards.
- **Scholarship Stories:** Real voices showing how CNF support transforms lives and communities.
- **A Gift Back to Nursing:** Recognizing the volunteers and champions who power our impact.
- **Impact in Action:** Showcasing national programs and partnerships that drive education, research, mentorship and mental health.
- **An Evening to Celebrate:** Great food, entertainment, and connection in a vibrant, inspiring setting.

We are looking forward to welcoming you at this celebration of excellence, leadership, and the transformative power of nurses in Canada.



"Tansi. I am Alexis Ross, Muskrat Medicine Woman, a proud Cree woman from Gods Lake First Nation on Treaty 5 territory. As the first in my family to pursue post-secondary education and a fourth-year nursing student at the University of Manitoba, I am committed to returning North as a registered nurse to advocate for equitable, culturally safe care and help close the health gaps facing Indigenous communities."

Alexis Ross

2025 CNF Recipient of the CIBC Indigenous Nursing Scholarship



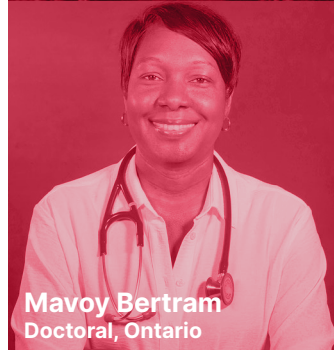
Cheyenne Joseph
Doctoral, Ontario



Ashley Hebert
Master, Manitoba



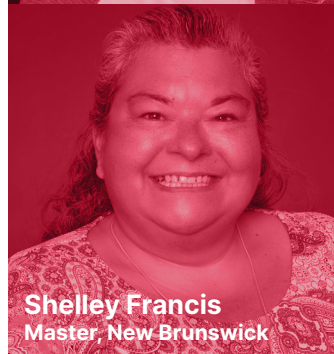
Gabriella Wong Ken
Master, Alberta



Mavoy Bertram
Doctoral, Ontario



Kalanda Dueck
Baccalaureate, Manitoba



Shelley Francis
Master, New Brunswick



ABOUT: Canadian Nurses Foundation

For more than 60 years, the Canadian Nurses Foundation has strengthened Canada's healthcare system by investing in nurses.



\$15+ million

invested in scholarships, programs, and research



\$600,000

distributed each year



25,000+

nurses and students supported



650+

applicants annually, reflecting growing demand



180 awards

Grown from 4 awards to more than 180 awards annually in 2025

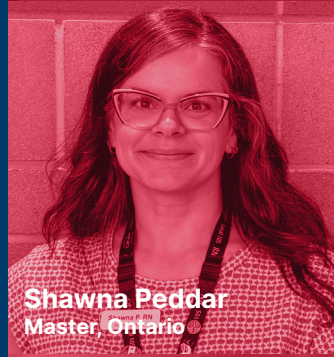
Through partnerships, philanthropic supporters, and corporate leaders, CNF supports nurses at every stage of their careers — from students to researchers.

2025 SCHOLARSHIP RECIPIENTS BY PROVINCE

NATIONAL REACH Provinces & Territories

31	Alberta
45	British Columbia
12	Manitoba
10	New Brunswick
5	Newfoundland and Labrador
1	Northwest Territories
16	Nova Scotia
52	Ontario
1	Prince Edward Island
8	Quebec
5	Saskatchewan

**TOTAL
186**



Shawna Peddar
Master's, Ontario



Sarah Pirani
Doctoral, British Columbia



Luigi Imbrogno
Baccalaureate, Manitoba



Maggie Oates-Johnson
Baccalaureate, Nova Scotia



**KheanaJhayne
Quiddaen**
Baccalaureate, Ontario



Ethan Burgess
Baccalaureate, Alberta



Healing Healthcare Campaign

Investing in Canada's Nursing Workforce

Canada faces a projected shortage of up to 60,000 nurses. Workforce sustainability is one of the most urgent healthcare priorities of our time.

CNF's Healing Healthcare Campaign is our national response — focused on recruitment, retention, leadership, innovation and caring for the caregiver. Proceeds from *From Shift to Spotlight* will directly advance four priorities:



ADVANCING NURSING EDUCATION

Increasing scholarships and bursaries to expand access, strengthen diversity, and grow a highly skilled workforce.



HEALTHY MINDS, HEALTHY NURSES, HEALTHY COMMUNITIES

Investing in mental health and wellbeing programs that reduce burnout and improve retention.



SHAPING THE FUTURE OF NURSING

Expanding mentorship, coaching, and leadership development to prepare nurses to lead change.



SUPPORTING HEALTH RESEARCH

Funding nurse-led research that advances evidence-based practice, improves patient outcomes, and informs healthcare policy.



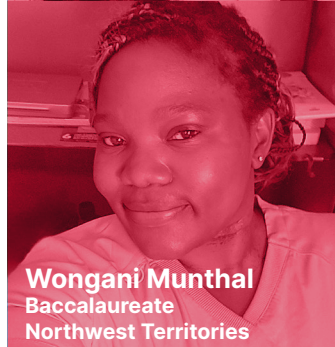
I am deeply honoured to receive this scholarship as a second-year nursing student at Loyalist College. This support has played a meaningful role in allowing me to continue my studies while balancing full-time education with multiple roles in healthcare. Over the past year, I have worked in various positions while pursuing my nursing education and transitioning from Kingston to Belleville to continue my program. This experience has strengthened my resilience, time management, and commitment to my goals. This scholarship has helped alleviate financial barriers, allowing me to remain focused on my academic success and clinical development. This award has made it possible for me to continue my education, access essential clinical resources, and remain fully engaged in my learning. I am incredibly grateful for this support and for the opportunity to continue working toward a career dedicated to compassionate, patient centered care.

Anastasia Stackaruk

2025 CNF Recipient of the WeRPN Award in Nursing Excellence



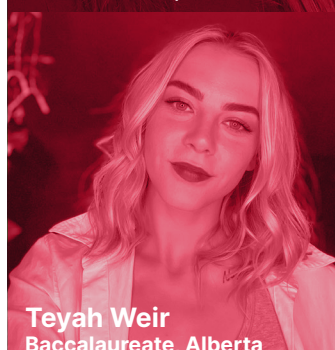
Zineb Bouaouina
Master, Quebec



Wongani Munthal
Baccalaureate
Northwest Territories



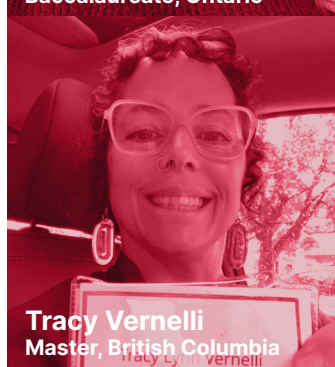
Tilka Chapman
Baccalaureate, Alberta



Teyah Weir
Baccalaureate, Alberta



Tess Ogunjinmi
Baccalaureate, Ontario



Tracy Vernelli
Master, British Columbia



Why Partner With CNF

Nurses are consistently ranked among Canada's most trusted professionals.

With more than 450,000 regulated nurses across Canada, the profession represents a powerful national community of healthcare leaders, decision-makers, and consumers. Nurses influence purchasing decisions within healthcare systems, shape policy conversations, lead clinical innovation, and are deeply embedded in communities across every province and territory.

THIS EVENT CONVENES AN INFLUENTIAL AND HIGHLY ENGAGED AUDIENCE, INCLUDING:

- Nurse executives and health system leaders
- Policy influencers and decision-makers
- Researchers and academics
- Emerging nurse leaders and students
- National association representatives
- Philanthropic and corporate leaders

Beyond their professional influence, nurses represent substantial economic impact. As a highly educated workforce with stable employment across urban, rural, and remote communities, nurses collectively represent significant household purchasing power and brand influence within their families, workplaces, and communities.

BY PARTNERING WITH CNF, YOUR ORGANIZATION WILL:

- Align with one of Canada's most respected and trusted professions
- Connect with leaders shaping healthcare delivery and policy
- Demonstrate visible commitment to workforce sustainability and innovation
- Strengthen brand visibility within a national network of healthcare influencers
- Contribute to measurable, national impact through education, mental health, leadership, and research initiatives

Supporting this event is more than sponsorship. It is a strategic investment in the people at the center of Canada's healthcare system and in the communities they serve.



Sage Wellspring
Baccalaureate
Alberta



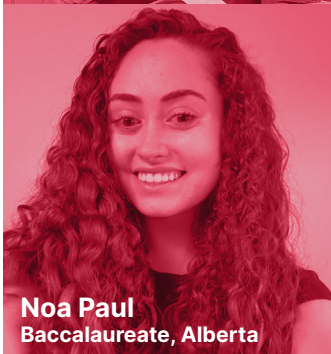
Robin Klassen
Baccalaureate
British Columbia



Ryan Lacelle
Baccalaureate
British Columbia



Niloufar
Zamanj Sedeh
Accelerated Baccalaureate
New Brunswick



Noa Paul
Baccalaureate, Alberta



Misella Hendrajat
International Bridging Program
Alberta

Sponsorship Opportunities

We invite you to partner with CNF at one of the following levels:

BENEFITS	LEGACY PARTNER	IMPACT PARTNER	LEADERSHIP PARTNER	EXCELLENCE PARTNER	GRATITUDE PARTNER (WELCOME TOAST)
Investment Level	\$25,000	\$15,000	\$10,000	\$5,000	\$5,000
Category Exclusivity	☑ x 1	☑ x 1	—	—	☑ x 1
Opportunity to provide a video advertorial to be played during event (30 seconds)	☑	—	—	—	—
Tiered logo placement on all marketing materials (Email Blasts/ Communications, Social Media, Onsite Signage)	☑	☑	☑	☑	☑
Featured in media release	☑	☑	—	—	—
Recognition in Program	☑	☑	☑	☑	☑
Verbal Recognition	☑	☑	☑	☑	☑
On-Site Brand Visibility	☑	☑	☑	☑	☑
Sponsored Recognition Moment	☑	☑	—	—	☑
Speaking Opportunity	☑	—	—	—	—
VIP Meet & Greet	☑	☑	☑	—	—
Complimentary Tickets (to be used by sponsor)	10	6	4	2	2
Complimentary Tickets (gifted to nursing students)	20	12	8	5	5
Post-Event Recognition	☑	☑	☑	☑	☑

Customized sponsorship packages are available upon request



Join Us

Stand with nurses. Invest in leadership.
Strengthen Canada's healthcare system.

We would be pleased to discuss how your organization can partner with CNF at From Shift to Spotlight.



Chris McGarvey
CEO, Canadian Nurses Foundation

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Mobile: 613-402-2339 | Email: cmcmgarvey@cnf-fiic.ca



Claire Lewis
Director, Philanthropy and Engagement
Canadian Nurses Foundation

Office: 613-680-0879 ext 222

Mobile: 613-608-7021 | Email: clewis@cnf-fiic.ca



A healthcare career was always my end game, but it wasn't until I recognized the importance of nurses' ways of delivering care that I decided to join the profession. The complexity of our work and the expertise we offer is often not highly visible, but once you see it, it can never be unseen. The proximity we have to patients, families, and communities in our many forward-facing roles means we cannot look away from the consequences of being asked to do more with less.

We also often become the face of health system problems to the public. But this proximity is also where our most important work happens – fostering relationships with others, offering dynamic healthcare that includes social and emotional needs, applying our knowledge in the context of the real world, adapting our care based on an individual's priorities, advocating for patients, communities, and health system changes. Nursing has a lot to offer our world. I am proud to be a part of it.

Andrea Bentz

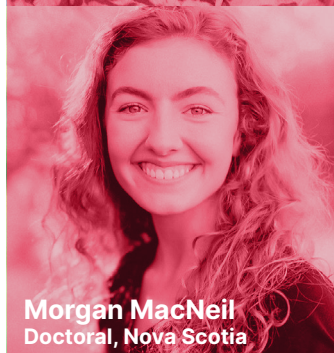
CNF Recipient of the 2025 Joan Gilchrist Award



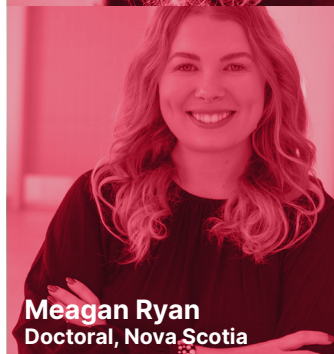
Rebecca Savard
Master, Quebec



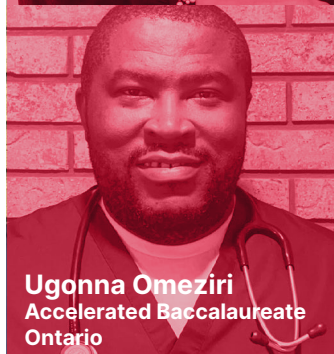
Oluwamisimi Oluwole
Baccalaureate, Ontario



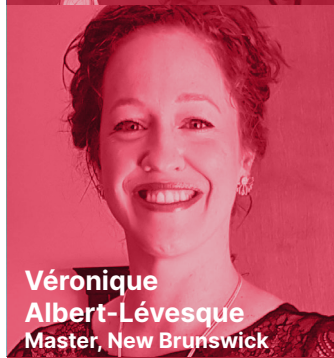
Morgan MacNeil
Doctoral, Nova Scotia



Meagan Ryan
Doctoral, Nova Scotia



Ugonna Omeziri
Accelerated Baccalaureate
Ontario



**Véronique
Albert-Lévesque**
Master, New Brunswick

A special thank you to all our past event sponsors and partners:



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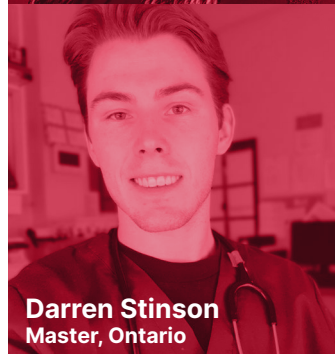
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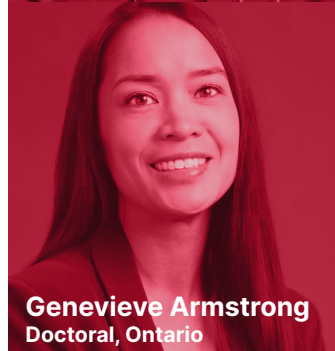
THE
EDIT/PR



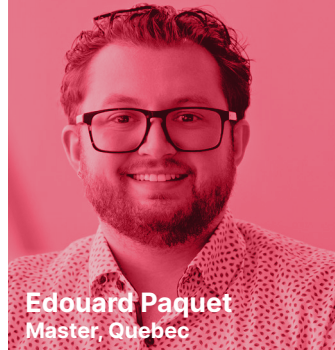
Danielle Sobers
Accelerated Baccalaureate
Ontario



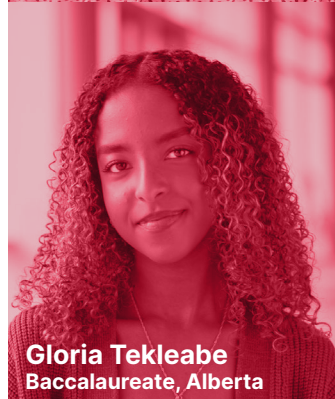
Darren Stinson
Master, Ontario



Genevieve Armstrong
Doctoral, Ontario



Edouard Paquet
Master, Quebec



Gloria Tekleabe
Baccalaureate, Alberta

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